



## 2008 eXperience—THE GAME™ Collaborative Content Sponsor MatriX

THE GAME is an “ark of content” within the “sea of information overload.” It is the fuel for an intelligent synergy engine delivering data and information to enhance our personal, interpersonal and global eXperience, as parts of our spiritual, business, and educational lives. This “meaningful gaming system” is a card game, board game, and online virtual reality social network game. The following are ways for any individual, business, or organization to “get in THE GAME.”

SPONSORSHIP TITLE	CUSTOM DIGITAL CARDS PRODUCED	CUSTOM PRINT CARDS PRODUCED	INCLUDES LIFECIRCLE LIBRARY CATALOGUE	INCLUDES GAMES SETS / VALUE*	INCLUDES MEMBER LEVEL / VALUE	\$ COSTS \$\$
Digital Suit sponsor	24	N/A	Digital Cards + 1/2 page ad	25 / \$2,500	Affiliate / \$95 value	\$2,400
Print Suit 1K sponsor	24	24 /1,000 units	Print & Digital cards + 1/2 page ad	125/ \$12,500	Ambassador L1 / \$195 value	\$12,500
Print Suit 10K sponsor	48	24 /10,000 units	Print and Digital Cards + full page ad	250/ \$25,000	Ambassador L1 / \$195 value	Starts at \$25,000
Print Set 1K sponsor	128	128 / 1,000 units	Print and Digital Cards + full page ad	750 / \$75,000	Ambassador L2 / \$995 value	Starts at \$70,000
Print Set 10K sponsor	256	128 /10,000 units	Print and Digital Cards + 2 page ad	5000 / \$500,000	Ambassador L3 / \$2,995 value	Starts at \$240,000
Print Series +10K sponsor	TBD	TBD	Print and Digital Cards + 2 page ad	TBD	Ambassador L3 / \$2,995 value	Call
Virtual Utopia Sign sponsor	24	N/A	Digital Cards + 1/2 page ad	4 / \$400	Ambassador L1 / \$195 value	Starts at \$4,000
Virtual Utopia Dome sponsor	48	N/A	Print and Digital Cards + 1 page ad	50/ \$5,000	Ambassador L2 / \$995 value	Starts at \$50,000
Virtual Utopia World sponsor	128	24	Print and Digital Cards +2 page center	600 / \$60,000	Ambassador L2 / \$995 value	Starts at \$600,000
Ultimate GAME Universal sponsor	256	128	Print and Digital Cards +Back Cover	1000/ \$100,000	Ambassador L3 / \$2,995 value	Starts at \$888,888

**SPECIAL LIMITED OFFERS.** Listed Prices may change at ANY TIME without notice! Packages can be combined.  
**\$400 Registration fee waived through July 2008.** \* Game packages can be donated, sold or bundled with other offerings.  
 For more information call 408-605-6418 or email [info@XTHEGAME.com](mailto:info@XTHEGAME.com).

